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## Better Evidence for Training Champions Job Description

Better Evidence for Training Champions will work to improve the impact and uptake of UpToDate and advance the mission of [Better Evidence for Training](#): to deliver the best possible care for every patient, everywhere, every time.

Champions will have the opportunity for professional development, including gaining an understanding of behavior change communications, demand generation, and factors impacting the use of evidence-based digital tools while getting to connect with colleagues at other universities across the continent. Bimonthly data reports will provide feedback on the impact of their efforts and allow Champions to tailor their strategies to enhance uptake.

### Eligibility:

Each university receiving UpToDate through Better Evidence may nominate one or two Champions. Champions may be medical librarians, digital technologists, communication officers, or clinical faculty members with interest in integrating the tool into the curricula.

### Time Commitment:

The role of a Champion requires an average of 10 hours of work per month while the Better Evidence for Training program is in place. More time may be required at program launch and the start of each academic year, while less time may be required at other times of the year.

### Responsibilities:

Better Evidence Champion responsibilities include:

- Becoming a Certified UpToDate Trainer through the online [Certified Trainer Program](#) (requires approximately 2 - 3 hours)
- Attending (and subsequently presenting at) monthly webinars with the Better Evidence team and fellow Champions
- Participating in the Online Community of Practice (Basecamp) with other Champions
- Planning and implementing institution-wide communication campaigns (i.e., sending Whatsapp messages, hanging posters, emailing stakeholders, and/or sharing program information through a website) throughout the university and affiliated facilities
- Coordinating and conducting UpToDate trainings (potentially in conjunction with orientation and the start of semesters as well as faculty trainings)
- Liaising between the institution and the Better Evidence team (provide feedback to the Better Evidence team, work with the team to develop strategies and implementation ideas)

- Sharing best practices with other Champions
- Ensuring that final year students or trainees know about [Better Evidence for Providers](#) so they maintain their free access to UpToDate or other tools upon graduation
- Recruiting, training, and mentoring new schools and Champions as they apply for and join the Better Evidence for Training program

**Compensation:**

Champions will get a stipend of US\$70/month for completing basic activities and can receive an extra US\$30/month for completing additional bonus activities.

**Reporting:**

Each Better Evidence for Training Champion will submit a monthly attestation form that captures the various training and communication activities completed each month, as well as their engagement with other Champions during webinars and in the Online Community of Practice.